



# PyDX

A Community-Driven  
Python Conference for  
the Pacific Northwest

October, 2017

White Stag Block  
70 NW Couch Street  
Portland, Oregon

# Why PyDX?

PyDX is a community conference focused on the Python community in the Pacific Northwest. Now in our third year, we see almost 200 participants at our conference. Our audience is primarily experienced programmers working in Python and, but we also offer an easy point of entry into the community for new Pythonistas.

As a community-run conference, we rely on sponsorship to make PyDX affordable and accessible for local developers. This is an opportunity for you to:

- Connect with local Python developers
- Bring new programmers to Python
- Build the local Python ecosystem



# Sponsorship Opportunities

<b>Silver</b> 1 ticket ~ Name and link on website ~ Name in conference program ~ Placement on swag table	<b>\$500</b>
<b>Gold</b> 3 tickets ~ Name and link on website ~ Name and logo in conference program ~ Placement on swag table	<b>\$1,000</b>
<b>Platinum</b> 5 tickets ~ Name, logo and link on website ~ Name and logo in conference program ~ Placement on swag table	<b>\$5,000</b> (4 available)
<b>Diamond</b> 5 tickets ~ Name, logo and link on website ~ Name and logo in conference program ~ Placement on swag table ~ Decorating privileges for the hallway track	<b>\$10,000</b> (1 available)



# Specialized Sponsorship Opportunities



*Locally-Grown Programmers*

<b>Birds of a Feather Dinner</b> Host a small dinner during PyDX focused around a predetermined topic. Sponsors will be able to make brief announcements at the beginning of the meal.	<b>\$500</b> (8 available)
<b>Scholarship</b> Cover the cost of a ticket, as well as transportation and other incidental costs of attendance.	<b>\$200</b>
<b>Childcare</b>	<b>\$5,000</b> (1 available)
<b>Lunch</b>	<b>\$5,000</b> (2 available)
<b>Coffee and Tea</b>	<b>\$2,000</b> (1 available)

# Sponsorship Application

## Contact Information

Name

Company

Email Address

Phone Number

Mailing Address

Billing Address  
*(if different than above)*



# Sponsorship Application, Ctd

## Company Information

### Company Name

*(print your company name exactly as it should appear in all marketing and promotional materials for the conference)*

### Website

### Company Description

*(up to 50 words)*



*Small Batch Distilled Talks*

**Logo ~ Please submit your company's logo to [sponsorship@pydx.org](mailto:sponsorship@pydx.org).**

*Logos should be in PNG formats with a minimum size of 500 pixels by 500 pixels.*

*When shown on the conference website, logos will appear on a white background.*

# Sponsorship Application, Ctd

## Payment Information

Sponsorship  
Selection(s)

Total Dollar  
Amount

Payment ~ Mail payment along with this completed form to:

PyDX, P.O. Box 14545, Portland, Oregon 97293

*Full payment in U.S. funds must accompany this form in order to secure space as a sponsor.  
PyDX LLC's EIN is 47-3051485. Email [sponsorship@pydx.org](mailto:sponsorship@pydx.org) if you need a copy of our W-9.*



# Participation Agreement

Terms and Conditions for Vendor Participation in the PyDX Conference (Conference).

This contract is between the sponsor (Company) and PyDX LLC (EIN: 47-3051485), PyDX's parent organization. In consideration of the opportunity to participate as a sponsor of the Conference [as indicated in the price schedule], Company agrees as follows:

**COMPANY EVENTS:** Company shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in PyDX's Conference schedule.

**INDEMNITY AND LIMITATION OF LIABILITY:** Neither PyDX LLC, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Company shall indemnify, defend, and protect PyDX LLC and hold PyDX LLC, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Company's participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will PyDX LLC, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall PyDX LLC's liability, under any circumstance, exceed the amount actually paid to it by the Company. PyDX LLC makes no representations or warranties regarding the Conference or its attendance.

**OBSERVANCE OF LAWS:** Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

**CANCELLATION OR TERMINATION BY PyDX LLC:** If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, PyDX LLC shall determine that the Conference or any part will not be held, PyDX LLC may cancel the Conference or any part thereof. In that event, PyDX LLC shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by PyDX LLC.

**CANCELLATION BY COMPANY:** All payments made to PyDX LLC under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by PyDX LLC and PyDX LLC's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.





# Sponsorship Contract, Page 2

**COMPANY CONDUCT:** Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the Conference and agree to follow the guidelines laid out in the Conference's Code of Conduct. PyDX LLC reserves the right to eject from the Conference any Company or Company representative violating those standards.

**AGREEMENT TO TERMS, CONDITIONS AND RULES:** Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by PyDX LLC from time to time for the efficient and safe operation of the Conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and PyDX LLC concerning the subject matter of this application. PyDX LLC makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by PyDX LLC. The rights of PyDX LLC under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of PyDX LLC. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.

## CONTRACT SIGNATURES

I have read and agree to all the terms and conditions of the Sponsorship Application and Contract, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information I have provided is complete and accurate.

Sponsor Signature

/ Title

/ Date

Upon receipt of this signed contract and full payment, PyDX will countersign and return a copy to the primary contact listed in the Sponsorship Application.

PyDX

/ Date

